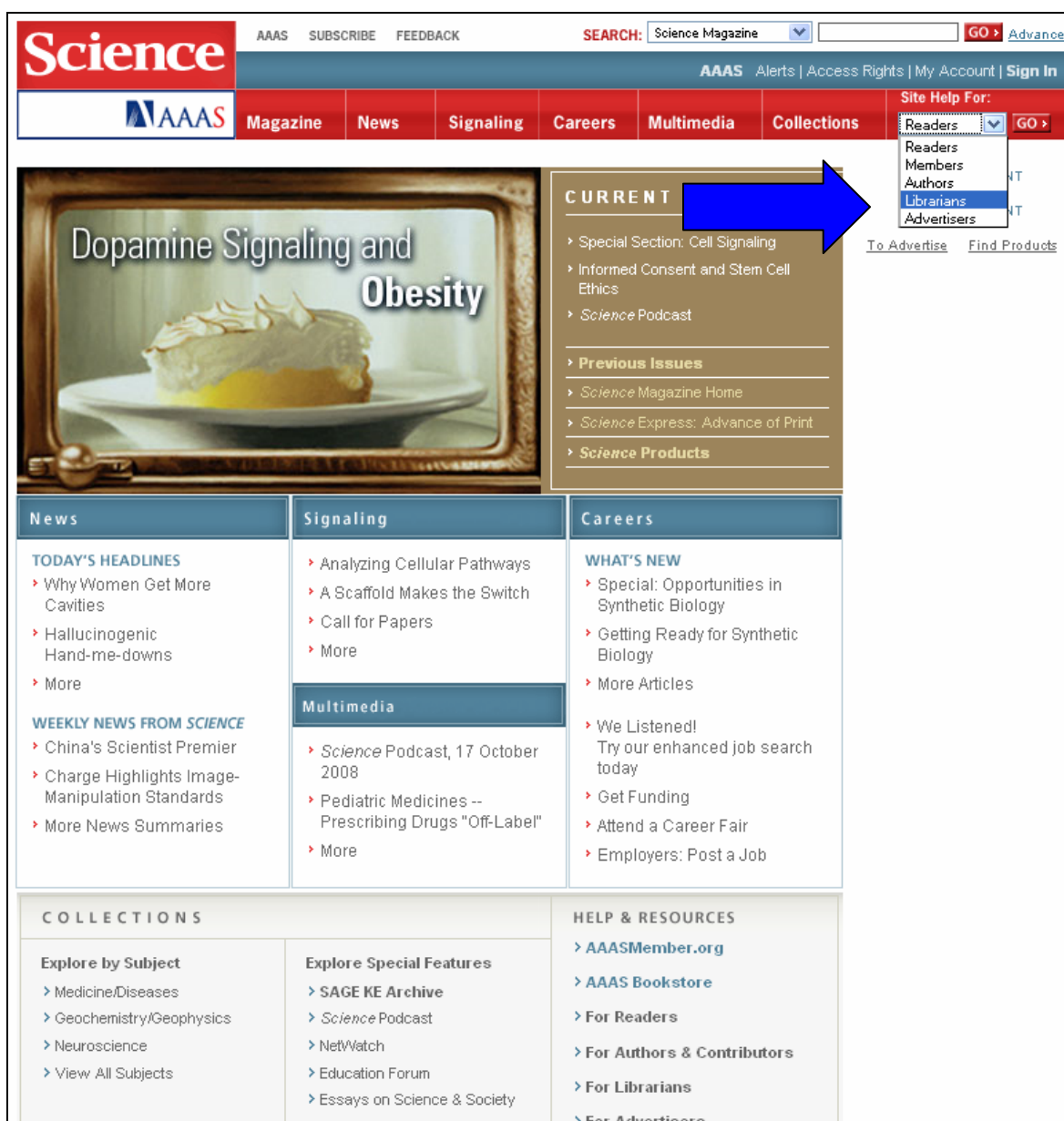


# Manage Your Usage Reports

AAAS provides institutional subscribers with **COUNTER**, **Extended-Detail**, **Annual Usage**: Year End Roll-up, and **Unsuccessful Requests** reports. For more detailed information about these reports please refer to the following URL:  
[http://www.sciencemag.org/subscriptions/inst\\_usagereport.dtl](http://www.sciencemag.org/subscriptions/inst_usagereport.dtl).

To check usage for any of your AAAS e-resources we have put together the following screen shots:

- From the *Science* home page ([www.scienceonline.org](http://www.scienceonline.org)), select *Librarians* from the drop down box at the top of the page, then hit *go*.



The screenshot shows the Science magazine website interface. At the top, there is a search bar with "Science Magazine" entered and a "GO" button. Below the search bar, there are navigation links for "AAAS Alerts", "Access Rights", "My Account", and "Sign In". The main navigation menu includes "Magazine", "News", "Signaling", "Careers", "Multimedia", and "Collections". A "Site Help For:" dropdown menu is open, showing options: "Readers", "Members", "Authors", "Librarians" (highlighted with a blue arrow), and "Advertisers". Below the navigation, there is a featured article titled "Dopamine Signaling and Obesity" with an image of a pie. To the right of the featured article is a "CURRENT" section with links to "Special Section: Cell Signaling", "Informed Consent and Stem Cell Ethics", and "Science Podcast". Below this is a "Previous Issues" section with links to "Science Magazine Home", "Science Express: Advance of Print", and "Science Products". The main content area is divided into three columns: "News", "Signaling", and "Careers". The "News" column has "TODAY'S HEADLINES" and "WEEKLY NEWS FROM SCIENCE". The "Signaling" column has "Analyzing Cellular Pathways", "A Scaffold Makes the Switch", "Call for Papers", and "More". The "Careers" column has "WHAT'S NEW" and "We Listened!". Below the main content area, there are "COLLECTIONS" and "HELP & RESOURCES" sections. The "COLLECTIONS" section has "Explore by Subject" and "Explore Special Features". The "HELP & RESOURCES" section has links to "AAASMember.org", "AAAS Bookstore", "For Readers", "For Authors & Contributors", "For Librarians", and "For Advertisers".

- After selecting *Librarian* from the drop down menu on the *Science* home page, you will be directed to the Librarian Portal. Please select **COUNTER Usage Reports** from the assortment of links on the left hand side of the screen, under Help for *Librarians*.

Science AAAS SUBSCRIBE FEEDBACK SEARCH: Science Magazine Administrator: AAAS Alerts | Access

Magazine News Signaling Careers Multimedia Collections Site Help For: Readers GO

**HELP**

▶ About Us ▶ For Readers ▶ For Members ▶ Authors & Contributors ▶ Librarians & Administrators ▶ For Advertisers

Home > Site Help > For Librarians

**Help for Librarians**

- ▶ Institutional Subscription Management Tools
- ▶ Activate Your Subscription
- ▶ Manage Your Account
- ▶ COUNTER Usage Reports
- ▶ Terms & Policies
- ▶ Customer Information Form
- ▶ Request A Price Quote
- ▶ Request A Trial

**More Information**

- ▶ About Us
- ▶ Contact Us

The AAAS Portal for Librarians & Site Administrators

**Science Translational Medicine (Available Fall 2009)**  
 Announcing the newest addition to the AAAS family, *Science Translational Medicine*, coming in the fall of 2009.  
 For more information [click here](#) [PDF]

**Science Signaling (NEW e-resource from AAAS)**  
 Fall 2008: *Science Signaling* embraces what was formerly *Science's* STKE and is now extending that venue with a heavy dose of peer-reviewed research articles. Since the study of cell signaling inherently combines multidisciplinary fields, *Science Signaling* bridges these fields not often covered together.

*Science Signaling* is a weekly electronic resource, published every Tuesday, which now has a monthly print compilation sold exclusively to subscribers of the online edition.

ISSN  
 Print: 1945-0877  
 Online: 1937-9145

For more information [click here](#)

- ⊕ Unsuccessful Requests Reports
- ⊕ Caching Full-Text Articles
- ⊕ Open URL Compliant
- ⊕ AAAS Foreign Campus Policy
- ⊕ Federated Search Compliant
- ⊕ JOURNAL NAME CHANGE -- New Name: *Science Signaling*
- ⊕ *Science* Announcement about JSTOR partnership
- ⊕ *Science* is first in impact for the second straight year!
- ⊕ ISSN Information
- ⊕ [Change in Content Coverage to Science Online >](#)
- ⊕ [Institutional Subscription Management Tools >](#)

- After clicking on the **COUNTER Usage Reports** link, you will be taken to the *Manage Your Institutional Subscription* page. On this page you can find the general information relating to your account.
- To access your institutional usage reports, click on either of the links highlighted below.

The screenshot shows the AAAS website interface. At the top, there is a search bar and navigation links for AAAS, SUBSCRIBE, and FEEDBACK. Below this is a red navigation bar with links for Magazine, News, Signaling, Careers, Multimedia, and Collections. The main content area is titled 'Subscriptions' and has two tabs: 'Individual Subscriptions' and 'Institutional Subscriptions'. The 'Institutional Subscriptions' tab is active, and the page title is 'MANAGE YOUR INSTITUTIONAL SUBSCRIPTION'. A left sidebar contains sections for 'Institutional Subscriptions' (with links for Access Options, Activate, Renew, Administrator Information, Manage Institutional Account, and Terms & Policies) and 'Related Information' (with a link for Join / Subscribe as an Individual). The main content area lists several links: 'Usage Reports', 'Change Your Contact Information or IP Address', 'Change Your Password', 'Forgot your user name or password? Get a new one.', and 'Forgot your AAAS number? Where to find it.'. Below this is a section for 'Usage Reports' which explains that AAAS provides institutional subscribers with COUNTER, Extended-Detail, and Annual Usage: Year End Roll-up reports. It also provides a list of links for 'SCIENCE (1997-current issue)', 'Science Classic (1880-1996)', 'Science Signaling', and 'ScienceNow (daily news service)'. Further down, there are sections for 'Change Your Contact Information or IP Address' and 'Change Password', each with a 'GO >' button. Two blue arrows point to the 'Usage Reports' link and the 'SCIENCE (1997-current issue); Science Classic (1880-1996); Science Signaling' link.

- After clicking on the *Usage Reports* link, you will be prompted to sign in. Only institutional account administrators may log in to make changes to the account. You will need your username and password that you created upon activating your institutional account. Please contact [scienceonline@aaas.org](mailto:scienceonline@aaas.org) if you have misplaced your username and/or password.

The screenshot shows the Science magazine website interface. At the top, there is a navigation bar with the Science logo, AAAS, SUBSCRIBE, and FEEDBACK. A search bar contains "Science Magazine" and a "GO" button. Below this is a secondary navigation bar with links for Magazine, News, Signaling, Careers, Multimedia, Collections, and Site Help For: Readers. The main content area features a prominent message: "Please sign in as administrator. - This item is available only to institutional account administrators. Please sign in with your Administrator user name and password." Below this message, the page title is "Science Institutional Usage Reports". To the right, there is a "NEED HELP?" section with links: "Regain access to a Pay-per-view article", "Can't get past this page?", and "Why don't I have access?". The "How Do I Get Access?" section is divided into three columns: "Sign In", "Activate", and "Subscribe/Join". The "Sign In" column contains a form with fields for "User Name:" and "Password:", a "GO" button, and a checkbox for "Auto Sign-In: Save my user name & password on this computer." with a "Help with Sign-In" link. Below the form are links for "Forgotten username or password?" and "Don't use cookies? Sign In Here.". The "Activate" column describes the benefits of an AAAS member subscription and includes an "ACTIVATE" button. The "Subscribe/Join" column describes full access to all Science content and includes a "SUBSCRIBE" button. A blue arrow points to the "User Name:" field in the sign-in form. At the bottom, there is a footer with the AAAS and HighWire Press logos, contact information, and copyright notice: "© 2008 American Association for the Advancement of Science. All Rights Reserved. AAAS is a partner of HINARI, AGORA, PatientInform, CrossRef, and COUNTER."

1. **Custom Report:** After properly logging in, you will be taken to the **Usage Statistics** page. If you would like to create a custom multi month report, you may do so by clicking on the first link.
2. **Annual Usage:** Each year, since 2002, AAAS has created an annual year-end roll-up report for your institution. If you would like to view your institution's previous annual usage, you may do so by clicking on any of the available roll-up reports.
3. **COUNTER:** This monthly report tracks Journal article usage (HTML and PDF) and is cumulative year-to-date.
4. **Export: COUNTER Usage Report** may be exported to Excel.
5. **Science Extended Detailed Report:** This monthly usage report includes additional statistics for *Science* (1997-Current).
6. **Science Signaling Extended Detailed Report:** This monthly usage report includes additional statistics for *Science Signaling*.

The following Usage Statistic Reports are available for AAAS:

Usage Statistic Reports are generally available 10-15 days after the end of the calendar month.

[Create a custom multi-month report.](#)

**ANNUAL USAGE: YEAR-END ROLL-UP REPORT(S)**

January 2002 - December 2002	<a href="#">Total Usage Report</a>
January 2003 - December 2003	<a href="#">Total Usage Report</a>
January 2004 - December 2004	<a href="#">Total Usage Report</a>
January 2005 - December 2005	<a href="#">Total Usage Report</a>
January 2006 - December 2006	<a href="#">Total Usage Report</a>
January 2007 - December 2007	<a href="#">Total Usage Report</a>
September 2008	<a href="#">COUNTER Usage Report</a> <a href="#">Export COUNTER Usage Report</a> <a href="#">Science Extended-Detail Usage Report</a> <a href="#">Signaling Extended-Detail Usage Report</a>
August 2008	<a href="#">COUNTER Usage Report</a> <a href="#">Export COUNTER Usage Report</a> <a href="#">Science Extended-Detail Usage Report</a> <a href="#">Signaling Extended-Detail Usage Report</a>
July 2008	<a href="#">COUNTER Usage Report</a> <a href="#">Export COUNTER Usage Report</a> <a href="#">Science Extended-Detail Usage Report</a> <a href="#">Signaling Extended-Detail Usage Report</a>
June 2008	<a href="#">COUNTER Usage Report</a> <a href="#">Export COUNTER Usage Report</a> <a href="#">Science Extended-Detail Usage Report</a> <a href="#">Signaling Extended-Detail Usage Report</a>

- COUNTER Usage Report:** This report provides usage statistics for all of your various e-resources.
  - This row includes usage statistics for all of *Science* 1997 to current issue plus the archive 1880 to 1996.
  - Additional Detail Report (s):** In this section we break out each e-resource separately. Example, *Science* 1997 to current issue, *Science Classic* 1880 to 1996, and *Science Signaling*.

A [tab-delimited version](#) of this report is also available.

**Journal Report 1 (R2) Number of Successful Full-Text Article Requests by Month and Journal**

	Publisher	Platform	Print ISSN	Online ISSN	Jan - 2008	Feb - 2008	Mar - 2008	Apr - 2008	May - 2008	Jun - 2008	Jul - 2008	Aug - 2008	Sep - 2008	YTD TOTAL	YTD HTML	YTD PDF
<b>Total for all journals</b>		HighWire Press			4,928	5,284	5,255	22,160	4,646	4,769	4,913	4,821	4,937	61,713	54,643	7,070
Science (including archive)	American Association for the Advancement of Science	HighWire Press	0036-8075	1095-9203	4,928	5,284	5,255	22,160	4,646	4,769	4,913	4,821	4,937	61,713	54,643	7,070

**Additional Detail Report(s) Number of Successful Full-Text Article Requests by Month and Journal**

	Publisher	Platform	Print ISSN	Online ISSN	Jan - 2008	Feb - 2008	Mar - 2008	Apr - 2008	May - 2008	Jun - 2008	Jul - 2008	Aug - 2008	Sep - 2008	YTD TOTAL	YTD HTML	YTD PDF
Science (1997-current issue)	American Association for the Advancement of Science	HighWire Press	0036-8075	1095-9203	4,757	4,996	4,917	21,941	4,463	4,669	4,776	4,681	4,773	59,973	54,542	5,431
Science Classic Archive (1880-1996)	American Association for the Advancement of Science	HighWire Press	0036-8075	1095-9203	171	288	338	219	183	100	137	140	164	1,740	101	1,639
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	423	803	2,032	803	747	682	554	783	965	7,792	6,124	1,668

- Unsuccessful Requests Reports:** If your institution does not subscribe to the full complement of AAAS e-resources, the administrator will be able to view all **unsuccessful requests** for any of the e-resources that your institution does not subscribe to.

A [tab-delimited version](#) of this report is also available.

**Journal Report 1 (R2) Number of Successful Full-Text Article Requests by Month and Journal**

	Publisher	Platform	Print ISSN	Online ISSN	Jan - 2008	Feb - 2008	Mar - 2008	Apr - 2008	May - 2008	Jun - 2008	Jul - 2008	Aug - 2008	Sep - 2008	YTD TOTAL	YTD HTML	YTD PDF
<b>Total for all journals</b>		HighWire Press			2,013	2,368	1,854	2,107	2,168	1,692	1,909	1,645	2,648	18,404	9,869	8,535
Science	American Association for the Advancement of Science	HighWire Press	0036-8075	1095-9203	2,013	2,368	1,854	2,107	2,168	1,692	1,909	1,645	2,648	18,404	9,869	8,535

**Additional Detail Report Number of Unsuccessful Requests by Month and Page-Type**

	Publisher	Platform	Print ISSN	Online ISSN	Jan-2008	Feb-2008	Mar-2008	Apr-2008	May-2008	Jun-2008	Jul-2008	Aug-2008	Sep-2008	YTD Total	YTD HTML	YTD PDF
Science Classic Archive (1880-1996)	American Association for the Advancement of Science	HighWire Press	0036-8075	1095-9203	91	129	132	83	70	81	51	41	81	759	63	696
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	-	-	-	-	-	46	51	29	67	193	128	65

- **Journal Report 3b (R2):** Each resource is further broken out by category. For *Science Signaling* please take note of the last row which breaks out the total for all **Data Base of Cell Signaling (Data Requests)** since these are not articles but are pathway independent and dependent components.

Journal Report 3b (R2) Number of Successful Item Requests by Month, Journal, and Page-Type															
	Publisher	Platform	Print ISSN	Online ISSN	Page Type	Jan - 2008	Feb - 2008	Mar - 2008	Apr - 2008	May - 2008	Jun - 2008	Jul - 2008	Aug - 2008	Sep - 2008	YTD Total
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Table of Contents	1,864	1,717	5,803	2,512	2,730	2,918	1,391	1,649	1,852	22,436
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Abstracts	353	658	1,194	558	810	431	278	384	877	5,543
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Full-text PDF Requests	128	189	334	140	172	154	133	193	225	1,668
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Full-text HTML Requests	295	614	1,698	663	575	528	421	590	741	6,125
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Full-text Total Requests	423	803	2,032	803	747	682	554	783	966	7,793
Science Signaling	American Association for the Advancement of Science	HighWire Press	1945-0877	1937-9145	Database of Cell Signaling (Data Requests)	79	91	140	849	462	131	103	192	59	2,106



**Extended-Detail Usage Reports:** We provide more information about your institution's usage in the extended detail report. You will find the most read articles for the month and articles by subject collection.

The *Science Signaling* **Extended-Detailed Usage Report** is comprised of four basic sections in addition to the **Top 100 Science Signaling Articles** for each month.

- The first section that you will notice is the overview of your institution's *Science Signaling* usage, broken down by abstracts, full-text, PDFs, searches performed, Database of Cell Signaling (Data Requests), and the number of unique IP addresses that were used to access this content.

Total-usage statistics	Homepage	Current Issue TOC	Other TOC & Section Homepages	Abstracts	Full Text HTML	PDF	Search	Database of Cell Signaling (Data Requests)	IP addresses in use
<b>Total Usage</b>	951	1,118	734	877	741	225	202	59	
<b>Unique Events</b>	1	168	51	164	117	40	3	37	6

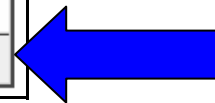
**Full Text HTML and PDF counts include content from The Database of Cell Signaling Literature Section, Virtual Journal, and Overviews from the Database of Cell Signaling**

- **Detailed Article Usage in *Science Signaling* Literature:** In this section usage is broken down by the various categories of full text articles found in the Literature section, including all-new primary Research Articles. The Database of Cell Signaling includes full text articles called 'overviews', which are available in HTML and/or PDF.

Detailed Article Usage in Science Signaling Literature							
ORIGINAL CONTENT SECTION:	Total Articles Online	Abstract		Full text HTML		PDF	
		Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses
Research	7	7	147	7	287	7	111
Perspectives	467	14	62	20	87	10	34
Reviews	126	9	41	5	45	2	10
Protocols	82	3	15	22	79	6	23
Editorial Guides	84	2	18	5	38	1	14
Journal Club	2	0	0	0	0	0	0
Previews	5	0	0	0	0	0	0
Editors Choice	4,137	76	385	1	1	0	0
Letters	2	0	0	0	0	0	0
Errata	24	0	0	2	2	0	0
Database of Cell Signaling (Overviews)	47	4	7	3	3	0	0
Meeting Reports	1	1	6	1	4	1	1
Presentations	7	4	36	4	46	4	19
Teaching Resources	65	2	10	3	9	2	6
Podcast Transcripts	8	6	43	3	42	0	0
Totals:	Total Articles Online	Abstract		Full text HTML		PDF	
		Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses
<b>Original Content Totals</b>	<b>5,064</b>	<b>128</b>	<b>770</b>	<b>76</b>	<b>643</b>	<b>33</b>	<b>218</b>

- Detailed Usage for Database of Cell Signaling Data Requests:** This section shows the usage for the Data Requests which are not full text articles. The Database of Cell Signaling (Data Requests) are an ever growing database of Pathways, Independent, and Dependent Components that are updated regularly, and can be searched by subject, scope, and model organism.

Detailed Usage for Database of Cell Signaling Data Requests		
	Unique Accesses	Total Accesses
Pathways	20	34
Pathway Independent Components	9	12
Pathway Dependent Components	5	9
Relations	1	2
Supplements	2	2
<b>Database of Cell Signaling Data Requests Totals</b>	<b>37</b>	<b>59</b>



- Detailed Article Usage in the Virtual Journal:** The Virtual Journal uses indexing software to analyze the contents of participating journals, identifies the articles related to Signaling Transduction and adds them to the Virtual Journal. Access to the articles is provided by participating publishers hosted by HighWire Press.

Detailed Article Usage in Virtual Journal						
VIRTUAL JOURNAL:	Abstract		Full text HTML		PDF	
	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses
Development	2	5	2	7	0	0
Journal of Biological Chemistry	4	7	4	9	2	2
The Journal of Cell Biology	1	2	1	1	0	0
Journal of Lipid Research	1	3	1	2	0	0
Journal of Cell Science	0	0	1	1	0	0
Journal of Pharmacology and Experimental Therapeutics	1	1	1	2	0	0
Journal of Virology	2	4	2	5	0	0
Proceedings of the National Academy of Sciences	4	13	5	16	0	0
Science	20	43	24	55	5	5
VIRTUAL JOURNAL:	Abstract		Full text HTML		PDF	
	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses	Unique Articles Accessed	Total Accesses
<b>Virtual Journal Totals</b>	<b>35</b>	<b>78</b>	<b>41</b>	<b>98</b>	<b>7</b>	<b>7</b>